Annex 7



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YOUR BRAIN ON PORN

Word Mark YOUR BRAIN ON PORN

Goods and Services IC 009. US 021 023 026 036 038. G & S: Audiobooks in the fields of psychology and addiction and effects of pornography on users; audiobooks in the fields of psychology and addiction and effects of pornography on users; downloadable electronic books in the fields of psychology and addiction and effects of pornography on users; downloadable electronic books in the fields of psychology and addiction and effects of pornography on users. FIRST USE: 20140000. FIRST USE IN COMMERCE: 20140000

IC 016. US 002 005 022 023 029 037 038 050. G & S: Printed books in the fields of psychology and addiction and effects of pornography on users and its potential risks, including addiction and unwanted sexual conditioning. FIRST USE: 20140000. FIRST USE IN COMMERCE: 20140000

IC 041. US 100 101 107. G & S: Education services in the fields of psychology, sociology, pathology, sexology, neuroscience and addiction and risks of and effects on users of viewing pornography; providing an educational website, which also acts as a clearinghouse for resources, namely, educational videos, curated lists of peer-reviewed research organized by topic, publications in the nature of peer-reviewed research, critiques of questionable research, and mainstream articles, all pertaining to pornography's physiological, sociological and psychological effects on users and its potential risks or behavioral addiction generally; Providing a website featuring resources, namely, non-downloadable self-reports and blogs by people who experiment with quitting Internet porn; providing an educational website that acts as a vehicle for gathering research data in the fields of psychology, sociology, pathology, sexology, and neuroscience; research in the fields of in the fields of psychology, sociology, pathology, sexology, and neuroscience. FIRST USE: 20100000. FIRST USE IN COMMERCE: 20100000

Standard Characters Claimed

Mark

Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 88391933

Filing Date April 18, 2019

Current Basis

1A

1 of 2 6/29/2019, 6:29 AM

Original 1A Filing Basis

(APPLICANT) Wilson, Gary INDIVIDUAL UNITED STATES 535 Grandview Dr. Ashland OREGON 97520 Owner

Attorney of Record

Alisa C. Simmons

Type of Mark

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LIVE

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